



WHY WORK WITH AN SRS?

Experience counts. Credentials matter.

Learn more at REBINSTITUTE.COM

AN SRS IS...

- a trained seller client advocate who knows the importance of your specific needs and will guide you through each step of the selling process.
- extensively trained in a variety of marketing methods to uniquely promote your property to the widest range of prospective buyers.
- uniquely qualified to exceed your expectations and build your trust.

AN SRS KNOWS...

- the importance of staging your property for the best results. Staging with accurate pricing will attain your desired results in a timely manner.

AN SRS HAS...

- a keen understanding on how to collaborate with a variety of cooperating agents with all skill levels to ensure you get the best buyer.

AN SRS UNDERSTANDS...

- that negotiation skills are critical to a successful transaction and will ensure you receive the best possible outcome during negotiations of sale.

AN SRS CONCENTRATES...

- their effort on your ultimate goals to ensure you are the center of the transaction.

AN SRS ADHERES...

- to the highest level of professional ethics and business practices in delivering "client level" services with integrity.

SELLER REPRESENTATIVE SPECIALIST

The SRS designation is a professional credential recognized by the National Association of REALTORS®. An SRS has completed advanced specialized training in seller representation.

I chose to earn this designation because I love working with sellers. I take satisfaction in sharing what is unique and special about a home through my marketing.



**Cynthia Trapp, Associate Broker
Trust - Dedication - Excellence**

Licensed in MI and IN

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